

İndirilme Tarihi

15.09.2026 18:01:44

TUİ525 - CURRENT ISSUES IN TORISM - Turizm Araştırmaları Enstitüsü - Turizm İşletmeciliği Ana Bilim Dalı

General Info

Objectives of the Course

Get acquainted with the basic problems of the Turkish tourism sector, interpreting and discussing these issues and be able to produce solutions for them.

Course Contents

The course content are seasonality, imbalance of supply and demand; tourism's social, economic and cultural impacts, sustainability, promotion and marketing policies and issues, education and employment issues; social and natural phenomena, safety and the impact of terrorist activities on tourism; legal regulations, technological developments and the impact of new trends on the industry.

Recommended or Required Reading

1) Tükeltürk, Ş.A. , Boz M. (2013), Turizmde Güncel Konu ve Eğilimler, Detay yayıncılık, Ankara. 2) Tükeltürk, Ş.A. , Perçin,N.Ş., Güzel,B. (2014), Turizm İşletmelerinde Çalışan İlişkileri Yönetimi, Detay yayıncılık, Ankara. 3) Kahraman, N., Türkay,O.(2014), Turizm ve Çevre, Detay yayıncılık, Ankara. 4) Avcıkurt,C. (2009), Turizm Sosyolojisi, 3. baskı, Detay yayıncılık, Ankara

Planned Learning Activities and Teaching Methods

The course will consist of theoretical presentations, in-class discussions, case studies, and practice-based assignments. Active student participation will be encouraged to ensure the practical application of theoretical knowledge.

Recommended Optional Programme Components

It is important for students to attend classes regularly.

Instructor's Assistants

There is no assistant instructor teaching the course.

Presentation Of Course

The course will be delivered face-to-face, with course materials also available on digital platforms. Students are expected to attend class regularly and actively participate in practical activities.

Dersi Veren Öğretim Elemanları

Prof. Dr. Şule Aydın

Program Outcomes

1. Gains in-depth knowledge of economic, social, environmental and other issues affecting the tourism sector.
2. Comments on the developments and changes in the world and Turkish tourism sectors.
3. Evaluates the impact of new trends in the industry and possible future trends.
4. Can critically interpret current problems in the tourism sector and offer solutions.

Order	PreparationInfo	Laboratory TeachingMethods	Theoretical	Practise
1	Rastegar, R., Higgins-Desbiolles, F., & Ruhanen, L. (Eds.). (2024). Tourism, global crises and justice: Tourism transition to a more just and sustainable future. Routledge. ss. 1-16	Lecture, presentation and discussion	Introduction to current problems in tourism, conceptual framework and course objectives.	
2	Ritchie, B. W. (2009). Crisis and disaster management for tourism. Channel View Publications. ss. 1-56	Lecture, presentation and discussion	Crises and Their Reflection in Tourism (Epidemics, Natural Disasters, Political Crises)	
3	Mooney, S., Robinson, R. N. S., Solnet, D. J., & Baum, T. (Eds.). (2024). A sustainable tourism workforce: Current issues. Routledge. ss. 1-60	Lecture, presentation and discussion	Labor problems in tourism: seasonality, lack of qualified personnel, working conditions.	
4	Pan, S., & Hsu, C. H. C. (2014). Framing tourism destination image: Extension of stereotypes in and by travel media. In C. H. C. Hsu & W. C. Gartner (Eds.), Travel journalism (pp. 60-80). Palgrave Macmillan. ss. 60-80	Lecture, presentation and discussion	Destination Image Issues	
5	Bricker, K. S., & Kariithi, J. (Eds.). (2025). Ecotourism and sustainable tourism: From principle to practice in the new millennium. Apple Academic Press. ss. 1-60	Lecture, presentation and discussion	Climate change, sustainability and ecotourism debates.	
6	Beaumont, N., & Dredge, D. (Eds.). (2016). Planning and managing sustainability in tourism. Springer. ss. 27-78	Lecture, presentation and discussion	Impacts of tourism on the lives of local people (Cultural Environment) local people-tourist relations and social sustainability.	
7	Faulkner, B., & Russell, R. (Eds.). (2024). Handbook on crisis and disaster management in tourism. Edward Elgar. ss. 1-30	Lecture, presentation and discussion	Promotion and Marketing Issues	
8			Vize	
9	Korstanje, M., George, B., & Hughes, M. (Eds.). (2022). Tourism through troubled times: Emerging issues and new practices. Emerald Publishing. ss. 1-20	Lecture, presentation and discussion	Tourism Diversification and Tourist Product Development Problems	
10	Dimanche, F., & Andrades, L. (Eds.). (2024). Tourism trends: Current challenges for tourism destinations management. Springer. ss. 3-21	Lecture, presentation and discussion	Organization and Governance Issues in Destination Management	
11	Kennell, J., Mohanty, P., Sharma, A., & Hassan, A. (Eds.). (2023). Crisis management, destination recovery and sustainability: Tourism at a crossroads. Routledge. ss. 25-80	Lecture, presentation and discussion	Tourist Safety and Health Issues	
12	Mooney, S., Robinson, R. N. S., Solnet, D. J., & Baum, T. (Eds.). (2024). A sustainable tourism workforce: Current issues. Routledge. ss. 60-120	Lecture, presentation and discussion	Tourism Education Problems	
13	Raza, S. H., & Hussain, A. (Eds.). (2023). Sustainable tourism: Frameworks, practices, and innovative solutions. Springer. ss. 1-50	Lecture, presentation and discussion	Environmental Problems	
14	Beaumont, N., & Dredge, D. (Eds.). (2016). Planning and managing sustainability in tourism. Springer. ss. 43-78	Lecture, presentation and discussion	Changes in Consumer Behavior and Their Reflection in Tourism	
15	Raza, S. H., & Hussain, A. (Eds.). (2023). Sustainable tourism: Frameworks, practices, and innovative solutions. Springer. ss. 100-160	Lecture, presentation and discussion	Protection of Cultural Heritage and Ethical Issues	

Workload

Activities	Number	PLEASE SELECT TWO DISTINCT LANGUAGES
Teorik Ders Anlatım	14	3,00
Ders Öncesi Bireysel Çalışma	8	4,00
Ders Sonrası Bireysel Çalışma	8	4,00
Uygulama / Pratik	5	3,00
Rapor	5	4,00
Ara Sınav Hazırlık	4	3,00
Vize	1	1,00
Final Sınavı Hazırlık	5	4,00
Final	1	1,00

Assesments

Activities	Weight (%)
Seminer	40,00
Dönem Ödevi	60,00

	P.O. 1	P.O. 2	P.O. 3	P.O. 4	P.O. 5	P.O. 6	P.O. 7	P.O. 8	P.O. 9	P.O. 10	P.O. 11	P.O. 12	P.O. 13	P.O. 14	P.O. 15
L.O. 1	5	1	1	1	5	1	2	1	1	1	1	1	1	1	1
L.O. 2	2	1	5	1	1	1	2	1	1	5	1	1	1	1	1
L.O. 3	1	1	5	1	5	1	1	1	1	5	1	1	1	1	1
L.O. 4	4	1	5	5	1	1	2	2	1	5	1	1	1	1	1

Table :

- P.O. 1 :** Have a deeper understanding of tourism and its related fields.
- P.O. 2 :** Understand and apply the national and international legal regulations relevant to tourism.
- P.O. 3 :** Develop creative and practical solutions for contemporary issues in the tourism industry.
- P.O. 4 :** Plan, conduct, evaluate and report a study using scientific research methods.
- P.O. 5 :** Have a detailed understanding of tourism policies and plans both at macro and micro levels.
- P.O. 6 :** Understand, critically evaluate and apply key business principles to run both national and international tourism operations.
- P.O. 7 :** Develop and apply competitive strategies relevant to tourism management.
- P.O. 8 :** Conduct a study on issues which necessitates expertise in the field of tourism both independently and with others.
- P.O. 9 :** Develop behaviors and competencies required for lifelong learning.
- P.O. 10 :** Analyze, critically interpret and evaluate the knowledge and skills they have gained.
- P.O. 11 :** Communicate both verbally and in writing in a foreign language at least at the level of B2 of European Language Portfolio.
- P.O. 12 :** Demonstrate advanced use of software, information and communication technologies relevant to the field of tourism management.
- P.O. 13 :** Understand and critically evaluate social and professional ethical values and behave accordingly.
- P.O. 14 :** Demonstrate effective communication and presentation skills both verbally and in writing.
- P.O. 15 :** Have awareness of social justice, cultural values and environmental issues.
- L.O. 1 :** Gains in-depth knowledge of economic, social, environmental and other issues affecting the tourism sector.
- L.O. 2 :** Comments on the developments and changes in the world and Turkish tourism sectors.
- L.O. 3 :** Evaluates the impact of new trends in the industry and possible future trends.
- L.O. 4 :** Can critically interpret current problems in the tourism sector and offer solutions.